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Wordpress website hosting reviews

Hosting a site is about renting space on a third-party server where you can store site content so that it is publicly accessible through a domain (yourbusiness.com). To host a website, research and select the best hosting providers, create an account, and then use a website builder like WordPress to create a website. Bluehost offers all the tools you need to host your website for as little as $2.95/month, which is why we used them as a root example in this article. From hosting and domain names to one-click content management system installations and website security, they help you get a hosting site in less than an hour. Click here to start using Bluehost. Visit Bluehost Here's how to host a website in seven steps. 1. Identify hosting needs & plan type To build a business website, all businesses need an affordable hosting plan, domain name, site security – secure socket layer certificate (SSL) and site builder. Start by determining which one you have and which you still need. Then consider what hosting features you want, including email bandwidth, uptime, bandwidth, storage, domain privacy, customer service, and site speed. Use these common criteria to determine which hosting and hosting plan meets your needs. Identify hosting needs While each business is different, most of these companies will require a host that provides reliable uptime, sufficient storage space, sufficient bandwidth, and customer service. Other considerations include site security and privacy, free domain name include, email, and site backup. Consider each one carefully to determine what your basic hosting needs are. To assess your needs, review these criteria and note which ones are most important: Up-to-day time: Many hosts promise up to 99% up to 99%, but make sure you check user feedback to see if it's accurate; also confirm that there is a money back guarantee if the host experiences lower uptime than promised; we recommend that you do not select a host with unpublished storage data: site storage needs depend on the amount of content you will have on your site. Lower-level plans often have limits that may be sufficient for startup sites, but if you have a significant amount of video or interactive content, consider plans with unlimited memory bandwidth: Typically listed as the amount of memory or data, such as 6 GB, bandwidth determines how much traffic your site will be able to handle in a given month; sites with significant media content are likely to need higher bandwidth – more than 12GB – Accommodate a lot of traffic, while simple text sites will need less customer service: small businesses may have trouble navigating some hosting dashboards or have difficulty troubleshooting hosting issues themselves. if you're not technologically advanced, consider flexible site security plans: many hosts now provide a free SSL certificate to encrypt your site's data, as well as domain privacy to protect your site information; if security is important to you, keep them in mind when browsing hosts and domain name plans: If you don't already have a domain name for your site, consider hosts that offer free domains as part of their email hosting packages: Not all hosting plans that offer a free domain name also offer a free email entry. If you want a professional email address, make sure your host includes this site backup hosting package: To protect your site's content, it's a good idea to make regular site backups; if you're not sure how to do it yourself, look for hosts with easy-to-deploy or automatic site backups to decide which type of plan meets your needs Hosting plans are offered in three main categories – shared hosting, cloud hosting, and virtual private server (VPS) hosting. Shared hosting is generally slower, can accommodate limited traffic, and has relatively little space. Cloud hosting handles traffic peaks well and easily handles content-rich sites. Finally, VPS hosting is touted for large - sometimes unlimited - storage and significant bandwidth. Use the notes above to select the type of match plan. There are three main types of small business hosting plans: shared hosting, cloud hosting, and VPS hosting. Shared hosting Multiple web hosting plans are stored on a single server, so they need to share space. This means that your website's speed may be affected by high traffic on another website that is stored on the same server. However, for startup companies, there are usually many resources to work around; small websites work quite smoothly on these plans. Expect to pay between $3 and $20 for these plans. Cloud Hosting Cloud cloud hosting plans allow your site to access multiple shared servers— all connected over the Internet — to meet your storage and bandwidth needs. If one server is down, another starts to meet your needs. You can also manually increase space or bandwidth to deal with promotional or seasonal traffic spikes. If your site loads slowly on a shared hosting plan, consider upgrading to a cloud hosting plan. Plans typically range from $20 to $40 per month. VPS Hosting is not based on shared resources. Instead, dedicated storage and bandwidth are allocated only to your site so that other sites don't restrict resources. This provides a more stable website experience. If you're a mid-range company that needs to protect large amounts of your customers' personal information and adapt to more traffic, this is a good plan for you. This plans typically range from $30 to $70 per month. 2. Choose a hosting provider When you know your plan type and your hosting needs, price your hosting companies with plans that meet these needs. Although there are many options available, below we have included three industry leaders. Review their basic features, and then choose that works for you. Bluehost — Best for businesses that need a free bluehost domain name offers several the cheapest plans on the market – with more functionality than most suppliers. It offers shared vps plans with a price range of $2.95 per month to $59.99 per month, depending on the type of plan. It also adds free features with each plan, including domain name, email address, domain privacy, site security, and more. This is best for businesses that don't already have a domain name and have a small budget to get started. HostGator — Best for fast-growing businesses with Shared HostGator domains, cloud, and VPS plans from $5.95 per month to $49.95 per month, depending on the type of plan. This is ideal for businesses that have a domain but need domain privacy, email, and site security. Even with the cheapest plans, it doesn't monitor — and therefore limit — how much bandwidth you use. So, for example, if you run an e-commerce store and want to increase traffic quickly, it's a good business. InMotion — Best for ecommerce stores with multiple inmotion products offers shared, cloud and VPS plans that cost between $3 and $59.99 per month, depending on the type of plan. It also offers free domains, site security and emails. With enough storage and storage for 50,000 monthly visitors to e-commerce sites, InMotion is ideal for online stores that still need a domain and want to offer a fluid, multimedia-rich experience. 3. Buy a hosting plan Now that you know the types of plans available and have chosen a hosting provider, rate their plan tiers to determine the best one for you. Although shared hosting tiers vary primarily depending on the memory offered, cloud hosting tiers vary depending on the storage and storage offered, and VPS tiers offer different amounts of storage, storage, and processing power. Once you've selected a layer, click the appropriate button to start the purchase process. Shared hosting plan levels In general, shared plan tiers differ primarily from the amount of storage offered and then from features that go beyond the basics. Additional features include the number of websites hosted; SSL certificate for site security; Domain privacy to protect domain owners from spam The domain name Corporate email accounts and additional tools such as one-click WordPress installations or search engine optimization (SEO) tools. Cloud hosting plans for hosting plans will vary primarily depending on the amount of RAM (ram) and storage offered in each tier. In addition, different tiered plans may offer more free features, such as domain privacy, to prevent spam, more sites and/or domain names, a free domain name, an SSL certificate, and email accounts. Levels of VPS Hosting Levels VPS differ greatly. Basic differentiators include RAM, storage, bandwidth, and processors, which translates into the amount of data your site can handle simultaneously. After reviewing the plan layers that suit your needs, visit the website of the selected hosting provider and find the desired plan tier. To create an account, account, purchase button and complete the registration and payment process. For example, for a Bluehost shared plan, click Select as shown below. 4. Register your domain name The next step in setting up most hosting accounts is to choose a domain name. However, before you do this, consider what your domain name should be, and then check the availability of that domain name. Finally, buy the domain you want for your hosting plan. If you already have a domain, you can add it at this point in the sign-up process. Research domains To explore domain names, start by listing possible domain names with the .com extension that would fit your business based on your business name, business name variations, and any relevant keywords for your industry. Use a keyword research tool like Ubersuggest to find variations of your business name that have a large number of searches and low difficulty — making them easy to find in Google search results. For example, if you want to run an online antiques bookstore called Frank's Bookstore, consider both the full company name, www.franksbookstore.com, and variations such as www.franksbestbooks.com, www.bestantiquebooks.com, and www.franksantiquebooks.com. For more ideas, read our guidelines for choosing a domain name. Check the availability of a domain name After selecting several possible domain names, check their availability using the domain name search tool. Be sure to include the .com when checking domain variations because it has a more professional feel. Use the bluehost domain search widget below to get started. Buy a domain name Once Bluehost notifies you that one of your domain variations is available, it will automatically redirect you to the form to fill out. Enter your name, contact information, and select any add-ons you want, such as website security and domain privacy. We recommend that you add at least domain privacy to protect your contact information from spammers in public domain databases. Once you've completed the form, tap submit to formally register your domain name. Buy a domain name separately If your hosting plan doesn't include a free domain name, you'll need to purchase it separately; costs an average of $10 to $15 per year for domain registration. To buy it, go to the website domain purchase page and enter the domain you want to buy. If available, you will be redirected through the registration and payment process. Purchase a domain name with a HostGator hosting plan. 5. Set up content management system Content Management System (CMS) offers users an easy way to build a website, even without coding skills. Many hosting providers offer one-click CMS installations. Bluehost is one of the most popular providers with this feature. As recommended WordPress hosting, you can easily install WordPress with a single click using the Bluehost dashboard. To install WordPress, log in to your Bluehost account, find a list of cms systems, then click the WordPress button to install it. To access wordpress installation with one click using Bluehost, log in to your Bluehost account and then click Mojo Marketplace. Then click Installs with one click. You will land on the Scripts and Platforms tab. Click on the WordPress tile. On the screen below, click Start to start the installation. Bluehost will ask which domain you want to install WordPress in. Use the drop-down menu to select the right domain, and then click Check Domain. Bluehost will ensure that your domain is properly connected to your new account on the website. A window will appear asking if you are sure you want to continue. Check this box and click Continue. You will then be redirected to an advanced options form where you can set up your username and password. Fill out the form by entering your website name, username – often email address – password and email address again. Check the Automatically create a new database for this installation and I have read the terms and conditions. Finally, click the green Install Now button. Form advanced Bluehost installation options with one click. When the installation is complete. Bluehost will confirm your username and password on a separate screen. Make sure you save them and keep them in a safe place. With these credentials, you can access the backend of your site and start editing. Sign in by going to www.yoursite.com/wp-admin, replacing your site with an actual domain. Bluehost is competitively priced, and WordPress offers the ability to enjoy simple but powerful site themes. It also allows you to customize your site as much or as little as you want. WordPress makes finding, downloading and using plugins easy. With a large library of plugins to design and promote your site, you can move from any site to a user-friendly site in no time. Don't worry if you don't have experience building websites. At the beginning of my career I knew little about building a site, but with the help of WordPress I could learn and build simple and complicated sites. — Chris Williams, Founder & Digital Marketing Strategist, Clock In Marketing 6. Select & Install Site Theme This is a predesigned template that you can install on your site and then edit to reflect your brand and business content. To choose a website theme, visit an online theme or template database. Then search for the business industry or site type you want. Download the theme you want and upload it to your CMS. Use the CMS editor or editor plug-in to add content and edit the template. Then click Publish. Choose a site theme, while each CMS has a different theme source, we will continue to use WordPress as an example because it is and easy to use. To search for WordPress themes, start by reviewing your own online catalog of free and premium popular themes here. If you don't find any that you like, External topic databases created by professional designers two of the most popular databases are Theme Forest and Athemes. All of these databases allow you to search for or sort themes. Many of them even allow you to filter themes by the type of website or industry in which your business operates. Use these features to get started with the right theme for your business. Once you've found it, click on it to learn more about its features. Common features include sliders, contact forms, photo galleries, product portfolios, and easy video or audio embedding. For example, you can use the search bar in the wordpress theme directory to search for a photo, and it will pull up the most popular themes for web photo pages. You can also search for various site features, such as portfolio or ecommerce, to find websites that best serve your business needs. WordPress Template Description Example - VW Photography Expert Tip: Many themes have a Preview button on this page that leads to a static version of the template. Some, like the one above, offer a live demo link in the description. Click on it to see the topic in action. This gives you the opportunity to interact with it as if it were a live site, giving you a sense of what your own website might look like. Install the site theme after selecting a theme, click the download link on the topic page. For example, in a WordPress database, first click the download button. Then, from the WordPress dashboard, upload your theme by clicking Appearances and Themes from the left dashboard menu. At the top of the page, click Add new. Submit a theme to WordPress - Step 1. Now click submit theme. A window will appear where you can select the file you want to upload. Click Select File. Submit a WordPress theme. Another field appears so that you can locate the theme on your computer. It should be in the download folder and be marked with the theme name. Select it to upload it. Once you're uploading your theme, click Activate. It will be loaded as a theme or template for your WordPress site, at which point you are ready to start editing to match your brand. 7. Edit & Publish Your Website The web editing process varies depending on the CMS. Some have a drag-and-drop editor, while WordPress has a more traditional menu without dragging. After you activate the theme, use the menu options to change fonts, pages, colors, and images. Click the fields to add your own information. Once you've made sure, publish your site. Edit theme To edit a theme, use the CMS site editor. WordPress doesn't have a drag-and-drop editor, but instead has a more clumsy point-and-click menu. Because this requires a steeper learning curve compared to drag-and-drop editors, we recommend drag-and-drop editor plug-in. Then drag the items to place them where you want them to be on each page. Click on them when placed in the template to edit content, style, and formatting. Formatting. Your site When you're satisfied with your content and the look of your new site, it's time to press the publish button. In WordPress, and if you use Bluehost, you can find this button in the upper left corner of the screen. When you press Publish, you should test your new site on several browsers and devices. If you notice things that need tweaking, press the Edit Page button in the top menu and resume editing. Hosting your own website – Pros & Cons Hosting your own website has both pros and cons. Customization options, custom domain, security, and professional look are often worth while. However, some business owners may find hosting their own site cumbersome and clumsy by offering more features than they need. It can also be costly and require time-consuming maintenance. Here are the pros of hosting your own website: Domain name: When you host your own website, you can also use a domain name that represents your business; it gives you a professional look and helps in brand awareness. If you don't get hosting, you'll probably have to deal with the subdomain (yoursite.weebly.com) that appears amateur customization: Most hosted sites offer a lot of customization options, giving you the ability to design your own space on the Internet; this is ideal for companies that want to make a strong impression on the brand and develop their sites without restrictions Security: The vast majority of hosting providers offer site security (SSL certificate), which not only improves search rankings, but encrypts sensitive user data; this is a necessity for e-commerce stores or any business that works with private, sensitive information Here are the downsides of hosting your own website: Complexity: For many non-tech-savvy business owners, hosting your own website can seem daunting; the setup process itself can take a long time, and learning ins and out hosting providers and CMS platforms can be very time consuming maintenance: Self-hosting involves the responsibility of maintaining your site; if there are updates to the theme or plugin, you often need to install them manually; Also, if your business information changes regularly, it can be hassle-free to keep them up to date on your website Cost: Websites can be relatively inexpensive, but hosting and add-ons can become expensive, especially if you choose premium themes and plugins; While this cost may be worth it for some business owners, others will find a return on investment (ROI) not worth it in the long run For bloggers who don't need a professional look or security option to accept online payments, using a free subdomain can be a good way. However, if you want to have a reliable business site tailored to your brand and protecting your clients, it is best to go to the host. FAQs What is a web host? Web host is a company that offers website owners storage and file storage technology visitors to their website. Some of the most popular small business hosting providers are Bluehost, HostGator and 1&1 IONOS. How do I find cheap hosting? To find cheap hosting, choose a basic shared hosting plan. For example, Bluehost offers shared hosting for $2.95 per month. This plan includes a free domain name, email, 50GB of storage, which is packed for startups and site security to protect customer data. At $1 per month, 1 & 1 common plan doesn't have enough security to securely accept online credit card payments, but offers double-storage entry-level plan Bluehost.At $1 per month, 1&1's shared plan doesn't have enough security to accept credit card payments online safely, but it does offer double the storage of Bluehost's entry-level plan. For free hosting options, read our buyer's guide to the best free hosting services of 2019. How much does it cost to host a website? Hosting costs depend on site size and business needs. To store web site files, you need at least a domain name, server space, and access to the content management system to create and publish a Web site. Small businesses can easily find shared hosting plans for less than $5 a month that include free domain name, server space, and one-click installations of popular CMS platforms like WordPress, Wix and Weebly. Where is the best place to host a website? If you're a small business, choose a hosting provider that fits your budget and hosting needs. Some of the best hosting companies that have plans to meet your needs include Bluehost, HostGator, InMotion and 1&1 IONOS. For more information about what these and other top small business hosting providers can offer you, read our buyers' guides on the best cloud hosting providers and best shared small business hosting providers in 2019. Bottom Line website hosting gives small businesses the tools they need to store site files, create a website, and share it with customers. Hosting a website starts with an examination of the types of hosting plans that best meet your business needs. From there, small businesses can pair CMS installations with a single click offered through a web hosting provider with themes and easy website builders to build a website that fits their brand perfectly. Small business hosting doesn't have to be expensive. For $2.95 per month, Bluehost offers tools to host and build a website. With this entry-level plan, users get 50 GB of storage, a free domain name, five free corporate email accounts, and WordPress with one click. Click here to get started. Visit Bluehost Bluehost Bluehost

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